**Introduction/Business Problem:  
Location:** Hadapsar, **City:** Pune, **Country:** India

**Description:**

I work at IBM office which is situated at Ozone3, SP Infocity, Saswad road, Phursungi Pune. In IT filed teams usually go for a team lunch or team dinner. For the teams working at this location will have to travel at least 5km to go to nearby places to find restaurants, bar etc. It’s good to have some coffee shop, restaurants and bar near a IT park. People love to go these places and spend some time with friends or with team. As per some survey there are around 5k to 6k people are working in various companies in this IT park so, it will provide an opportunity to open new restaurant and if the quality of foos will be good that this will be a profitable business.

There are very few restaurants and bar and no quality coffee shop around this IT park so, I think there is opportunity to open new restaurants, bar and quality coffee shop.

My title for this project will be ‘**Opening a new restaurants**’

**Business Problem**:

Will it be profitable to open a new restaurant? What will be perfect location to open a new restaurant in Pune?

So, we will try to find out the below mentioned question to predict the possibility of opening a new restaurant

1. What will be the location for new restaurant?
2. How many restaurants is there around SP Infocity IT park?